

iBRAVO!

by CPS



Subprime all the time,
that's all we do.

CPS has been helping franchise and independent dealers Sell More Cars and Make More Money since 1991.

For more information, visit our website at hityournumbers.com or call us directly at (800) 304-6812.

The process is easy

Bravo is the perfect complement to our 7 Proven Programs, providing a way to go on applications that would have been declined.

Easy access through Dealertrack or Route One with no time consuming requirement to upload inventory; who has time for that?

Deep Subprime Credit Program Powered by CPS

Receive your Bravo approval in mere seconds with full information on advance rates and potential for profit on loan performance. Yes - you can increase your advance with the Triple Play and Hot Car!



The Profit Pronto feature kicks in after the 6th payment on the loan.

Receive a 70/30 split of the interest received on the 7th payment and thereafter. At the break even point, the payout increases to 70% of the principal and interest received. The CPS servicing fee is only 5%.

Subprime sales represent 43% of all financed purchases.

There is no easier or more profitable program in Deep Subprime!

Experian



CPS

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